CONFERENCE OF MAYORS + THE BULLY PROJECT PRESENT

MAYORS CAMPAIGN TO END BULLYING

WHEN WE COME TOGETHER WE CAN DO ANYTHING

IN THE U.S. ALONE, MORE THAN 13 MILLION KIDS ARE BULLIED EACH YEAR.

The U.S. Conference of Mayors is proud to join the BULLY Project in a historic campaign to wipe out bullying in our nation's schools. The Bully Project is an advocacy and educational organization inspired by the award winning film BULLY.

This October, National Bullying Prevention Month, mayors in all 50 states will host screenings of the film and convene strategy sessions with key stakeholders to create ongoing, citywide bullying prevention initiatives. Led by our nation's mayors, the campaign will create an unprecedented local and national civic call to action: end bullying and make schools a safe place for all learners.

WHAT MAYORS WILL DO

- Choose any date that's convenient for you to hold a BULLY screening & discussion for National Bullying Prevention Month (October).
- Create the kind of event that's right for you! From hosting a small at-home screening with key community stakeholders to organizing a large public event open to the whole community, you can decide the type of activity that works best for your city or town.
- Keep up the momentum and build on the awareness raised by your event by taking concrete action. Organize stakeholders to write and adopt a new district-wide bullying prevention policy for local schools; raise funds to provide professional development for school staff; re-invigorate your citywide bullying prevention task force—take whatever action leads to lasting change in your community!

HOW WE'LL HELP

We'll provide participating mayors with:

- A copy of the film & discussion guide for your screening;
- A toolkit customized for your city including talking points, sample press materials, and supplemental educational resources;
- Traditional and social media support for public events;
- Strategic event planning support for interested mayors;
- Access to education experts for consultation and to provide concrete actionable strategies aimed at transforming area schools into places where every child feels safe.

SIGN YOUR CITY UP TODAY

Mayor: _____

City: _____

Contact Person: _____

Phone: _____ Email: _____

To learn more about the initiative please contact:
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