

2010

# Excellence in Public/ Private Partnership Awards

Award Application





**THE UNITED STATES  
CONFERENCE OF MAYORS**

**Greg Nickels**

Mayor of Seattle  
President

**Elizabeth B. Kautz**

Mayor of Burnsville  
Vice President

**Oscar B. Goodman**

Mayor of Las Vegas  
Chair, Mayors and the Business  
Community Task Force

**Tom Cochran**

CEO and Executive Director



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## Dear Mayor and Business Council Member,

We congratulate the 2009 Public/Private Partnership Award of Excellence Winner Miami Mayor Manuel A. Diaz in partnership with EcoMedia for the ‘EcoZone Miami’ project”. This outstanding project represents a model for other cities to replicate.

The Excellence in Public/Private Partnership Awards were established by The United States Conference of Mayors to recognize the exciting achievements made possible by the partnerships between the member companies of the Mayors Business Council and cities across the nation. These achievements can take many forms with benefits ranging from economic development and environmental improvements to better schools and a more educated workforce.

Recognizing these partnerships nurtures new creative partnerships between cities and businesses and adds a needed dimension to The Conference of Mayors Best Practices Center. Take this opportunity to share your success with the nation’s cities.

### Excellence in Public/Private Partnership Awards



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Chair, Mayors and the  
Business Community  
Task Force



**Tom Cochran**  
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# Excellence in Public/Private Partnership Awards

The purpose of these awards is to recognize outstanding public/private partnerships to inspire other cities and companies to work together in improving the quality of life in American cities.

A maximum of two awards will be given for Excellence and eight awards will be given for Outstanding Achievement. They may address any of the following areas:

- Transportation
- Communications
- Technology
- Economic Development
- Housing
- Arts
- Culture
- Recreation
- Jobs
- Education
- Workforce
- Energy
- Environment
- Public Safety
- Health
- Human Services
- Administration and Finance
- International Commerce and Trade

## ELIGIBILITY

To be eligible, Mayors Business Council Members must submit an application in conjunction with a member Mayor of The United States Conference of Mayors. If you are unsure of membership status of either the company or the mayor, please contact The U.S. Conference of Mayors.

Partnership activities must have been in existence prior to June 2009 to be eligible.

## HOW TO APPLY

- Each award entry consists of four parts: a completed entry form, Executive Summary, up to ten pages of supporting documentation, and a \$100 entry fee per application.
- The Executive Summary should be no more than one page (double-sided, double-spaced) and should describe the key elements of the partnership between the Business Council Member and the city, provide measurable results on how the partnership has enhanced the quality of life in the community and address the judging criteria relevant to the entry. Graphs and charts summarizing data are recommended.
- Four copies of each application and Executive Summary with supporting materials must be submitted to The U.S. Conference of Mayors no later than October 1, 2009. No extensions will be granted. In addition, please email the Executive Summary to [jreid@usmayors.org](mailto:jreid@usmayors.org).
- Business Council Members are encouraged to check off all subject areas relevant to the entry.
- Supporting documentation can include: educational materials, brochures, statistics, news clippings, citations etc.\*

\* Please do not send videos, promotional items, photos, or other extraneous materials. Do not use binders, notebooks, report covers, plastic folders, cover sheets, clear-front preservation binders, or any other materials to enclose your Executive Summary and/or supporting documentation.

- To help cover the cost of the awards, a fee of \$100 per entry is assessed. The check should be payable to The U.S. Conference of Mayors. Cash and credit cards cannot be accepted.
- Business Council Members and cities may submit more than one entry. A fully completed entry form must be attached to each entry. Only one award will be given per company (including its subsidiaries), unless that subsidiary is also a paid member of the Business Council.
- Entries become the property of The U.S. Conference of Mayors. Executive Summaries will be used by The U.S. Conference of Mayors Best Practices Center to educate other cities about your partnership unless written request for exclusion is enclosed in the application material.

## **JUDGING CRITERIA**

An independent panel of judges will be appointed by The U.S. Conference of Mayors to select all award winners for the Awards of Excellence and Outstanding Achievement Awards. The U.S. Conference of Mayors staff do not participate in the selections of winners.

Judging criteria are listed below. It is not necessary for an entry to meet all of the criteria in order to compete:

- Improved delivery of services
- Innovation
- Replicability
- Sustainability
- Cost savings
- Creativity of approach
- Impact on city economy
- Documentation of benefit to both public and private partners
- Increased tourism
- Economic/business benefits
- Measurable results i.e. jobs created, grades improved, cleaner /healthier environment, etc.

## **PRESENTATION OF THE AWARDS**

The Excellence in Public/Private Partnership Awards will be presented in January 2010 at The U.S. Conference of Mayor's Winter Meeting in Washington, DC. Awards will be presented to the incumbent Mayor and Business Council Member. Winning Business Council Members are encouraged to work with the partner city to plan a local presentation of the award and press conference.

# 2009 Winners

## AWARD OF EXCELLENCE



**Miami Mayor Manuel A. Diaz and EcoMedia**  
“EcoZone Miami”

## OUTSTANDING ACHIEVEMENT AWARDS

**Fayetteville (AR) Mayor Dan Coody and CH2M HILL OMI**  
“Partnering for a Greener Green Valley”

**Los Angeles Mayor Antonio R. Villaraigosa and Verizon**  
“LA’s BEST After School Enrichment Program”

**Manhattan Beach (CA) Mayor Richard Montgomery and Waste Management, Inc.**  
“Manhattan Beach School Recycling”

**Phoenix Mayor Phil Gordon and Black & Veatch**  
“Lake Pleasant Water Treatment Plant”

## THE MAYORS BUSINESS COUNCIL MEMBERS

3M

**Aclara RF Systems, Inc.**

ADT Security Services, Inc.

Alliance of Automobile  
Manufacturers

American Airlines

American Chemistry Council

American Institute of Architects \*

**American Management  
Services, Inc.**

American Society of Civil  
Engineers

American Water \*

Anton Enterprises/Anton Airfood

AstraZeneca Pharmaceuticals

AT&T

Bank of America

*BetaLED™ Lighting*

BGR Group

Black & Veatch Corporation

Blackboard Connect

*Boeing Group*

BPR CSO

CDM

CGI Communications

CH2M HILL

CH2M HILL OMI

Cherokee

Chrysler LLC

*Cisco Systems*

Comcast

COMPETE

CompTIA

Corporate Advisory Network, Inc.

Countrywide Financial  
Corporation \*

Crabtree + Co, Inc.

Duncan Solutions

**DuPont**

*Earth Era*

*Eastlake*

EcoMedia

Edison Electric Institute \*

**EMA, Inc.**

Fannie Mae

*FPL Group, Inc*

Freddie Mac \*

*General Electric*

GMAC Financial Services

HDR

Hewlett-Packard

Hilltop Public Solutions

HNTB Companies

Holland & Knight LLP

Honeywell

Hudson News

*Insight Benefits Group*

INTEGRIS Health

Interface America

International Council of  
Shopping Centers

International Franchise  
Association

Itron, Inc.

Johnson Controls, Inc.

Jones Lang LaSalle

KaBOOM!

KHAFFRA Engineering Consultants

*LED Roadway Lighting Ltd.*

*Lennox Industries Inc.*

**Linebarger Goggan Blair &  
Sampson, LLP**

Lion Apparel

Malcolm Pirnie Inc.

Mortgage Bankers Association

Motorola

MWH, Inc.

National Association of Home  
Builders

National Association of Realtors

National Cable and  
Telecommunications  
Association

*National Education Association*

National Football League

National Restaurant Association

**Nationwide Retirement Solutions\***

National Strategies Inc.

Nehemiah Corporation of America

*nixle*

North American Insulation

Manufacturers Association

Northrop Grumman Corporation

Novelis Corporation

*Parsons Brinckerhoff*

Parsons Corporation \*

Pearson

Pepco Holdings, Inc. (PHI)

Pernod Ricard USA

*Purdue Pharma L.P.*

RecycleBank

Safeguard Properties

*Service Employees International  
Union CTW, CLS (SEIU)*

Shaw Environmental &  
Infrastructure Inc.

*Siemens Corporation*

*Sodastream*

Sodexo

Sprint-Nextel

Starbucks Coffee Company

Target Corporation

TASER International, Inc.

TCP, Inc.

Tetra Tech, Inc.

The Coca-Cola Company

The Home Depot Foundation

The Plastics Pipe Institute

The Real Estate Roundtable

The Sherwin-Williams Company

Time Warner Cable

*U.S. Cellular*

U.S. Green Building Council

United Water \*

United Health Group

URS

Veolia Water North America

Verizon Communications, Inc.

Walgreen Co.

**Wal-Mart Stores, Inc.**

**Waste Management, Inc. \***

Wells Fargo

– Charter Members ( \* )  
– **Platinum Members (bold)**  
– *New Members (italicized)*

# Excellence in Public/ Private Partnership Awards

Award Application



# Award Application Form

Name of Project \_\_\_\_\_

Business Council Organization \_\_\_\_\_

Business Council Contact\* \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Member Mayor \_\_\_\_\_

Mayor's Staff Contact\* \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

**CHECK THE CATEGORY OF THE ENTRY:** You may select more than one if appropriate.

- |   |                                     |   |
|---|-------------------------------------|---|
| <input type="checkbox"/> Transportation       | <input type="checkbox"/> Culture    | <input type="checkbox"/> Environment                      |
| <input type="checkbox"/> Communications       | <input type="checkbox"/> Recreation | <input type="checkbox"/> Public Safety                    |
| <input type="checkbox"/> Technology           | <input type="checkbox"/> Jobs       | <input type="checkbox"/> Health                           |
| <input type="checkbox"/> Economic Development | <input type="checkbox"/> Education  | <input type="checkbox"/> Human Services                   |
| <input type="checkbox"/> Housing              | <input type="checkbox"/> Workforce  | <input type="checkbox"/> Administration and Finance       |
| <input type="checkbox"/> Arts                 | <input type="checkbox"/> Energy     | <input type="checkbox"/> International Commerce and Trade |

Signature of Business Council Member \_\_\_\_\_

Signature of Mayor \_\_\_\_\_

Please include a stamped, self-addressed postcard with your application so that The U.S. Conference of Mayors can acknowledge receipt of your application. Please do not call to ask if we have received your application; the returned postcard will acknowledge receipt.

\* All awards correspondence will be sent to the designated contacts only.

**ENCLOSE A CHECK FOR \$100 FOR EACH ENTRY SUBMITTED.**

**RETURN TO:** The United States Conference of Mayors  
ATTN: Judy Reid  
Excellence in Public/Private Partnership Awards  
1620 Eye Street, N.W., 4th Floor  
Washington, DC 20006

Questions regarding the awards program should be directed to Judy Reid, Member Services, The Mayors Business Council at 202-861-6736 or e-mail [jreid@usmayors.org](mailto:jreid@usmayors.org). Web site: [www.usmayors.org](http://www.usmayors.org)

**All winners will be notified in writing no later than December 16, 2009.**



**THE UNITED STATES CONFERENCE OF MAYORS**

*Tom Cochran*

Tom Cochran, CEO and Executive Director

1620 Eye Street, NW  
Washington, DC 20006  
Tel: 202.293.7330  
Fax: 202.293.2352  
[usmayors.org](http://usmayors.org)