

Reno, NV

Mayor Jeff Griffin

Nevada Small Business Development Center (NSBDC)

The NSBDC's mission is to enhance economic growth in the state of Nevada through business development. The NSBDC strives to be Nevada's premier economic development resource with a statewide network of facilities and partnerships which provide expertise, knowledge, and innovative training necessary to help start-up and ongoing businesses succeed. In 1999 the NSBDC, through its 12 statewide offices, created or saved nearly 600 jobs, counseled 1,559 new clients, responded to 3,724 data inquiries, held 194 training events which attracted 4,150 attendees, and assisted clients in acquiring \$13.2 million in new capital.

Success is derived from the numerous strategic partnerships developed throughout the state. In addition to our six major funding partners (University of Nevada, Reno, University of Nevada-Las Vegas, U.S. Small Business Administration, U.S. Environmental Protection Agency, Nevada Division of Environmental Protection, and the Nevada Department of Taxation), we have approximately 40 other public and private resource partners.

NSBDC offices are located at Nevada's universities, community colleges, chambers of commerce and economic development authorities. NSBDC services include:

General business start-up and expansion counseling - including capital acquisition, accounting and record keeping, marketing, and writing a business plan.

Business and entrepreneur training programs - Business environmental program - free and confidential program helping businesses minimize waste and comply with state and federal regulations.

Geographic information services - site location analysis, target population determination, socio-economic attributes, demographic and census data, retail sales by location, traffic, address matching, and competition location analysis.

Technology development assistance - increase businesses' awareness of existing technologies, facilities, and technical experts available through government and private sector resources.

Bureau of Business and Economic Research - applied research, including economic and fiscal impact analyses, needs assessments, new product viability, economic development and strategic planning, data collection and analysis.

Nevada State Demographer - Conducts Nevada's official annual population estimates for Nevada's counties, cities, and towns. The office also estimates population by age, sex, race, and Hispanic origin of Nevada's counties.



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"In a state dominated by a single industry, the SBDC's programs are essential to our efforts toward economic diversification."

Program has been running 15 years

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