

**THE UNITED STATES CONFERENCE OF MAYORS**

**80<sup>th</sup> Winter Meeting**

**January 18-20, 2012**

**Capital Hilton Hotel**

**Washington, DC**

Title Sponsor:

**SIEMENS**

**DRAFT AGENDA**

**(As of January 17)**

**TUESDAY, JANUARY 17**

10:00 a.m.  
(Upper Lobby)

Registration Opens

12:00 p.m. - 5:00 p.m.  
(Congressional)

**PRE-CONFERENCE SESSION**

(All Mayors, CEOs, Small Business Leaders, Workforce Development Professionals Welcome)

**Job Creation and the Employability Crisis: Preparing the Future Workforce as a Competitive City Strategy**

America stands on the brink of an employability crisis – with an over-supply of available workers and an under-supply of qualified talent. During this working session, Mayors, CEOs, Small Business Leaders and Workforce Development Professionals will share best practices and strategies on developing the workforce of tomorrow.

Moderator:

**MIKE RAWLINGS**

Mayor of Dallas

Co-Chair, Work and Opportunity Task Force

The United States Conference of Mayors

12:00 p.m. - 1:00 p.m.

**LUNCH**

Remarks:

*Summer Jobs+*

**THE HONORABLE HILDA L. SOLIS**

Secretary

United States Department of Labor

**TUESDAY, JANUARY 17**

1:00 p.m. - 1:45 p.m.

**Mayors/Business Leaders Panel – Business Development**

*Best Practices in Public/Private Partnerships: The Omni Dallas Convention Center Hotel and NorthGate Constructors*

MIKE RAWLINGS

Mayor of Dallas

LAURIE BOUILLION LARREA

President

Workforce Solutions Greater Dallas

*Business Engagement in the Public Workforce System*

LAURIE MORAN

President

Danville-Pittsylvania Chamber

1:45 p.m. - 2:30 p.m.

**Mayors/Business Leaders Panel -- Sector Strategies Model**

*Career Coaching Program*

MARILYN STRICKLAND

Mayor of Tacoma

MICHAEL B. HANCOCK

Mayor of Denver

2:30 p.m. - 2:45 p.m.

**Break**

2:45 p.m. - 3:30 p.m.

**Mayors/Business Leaders Panel – Hard-to-Serve Populations**

*Aligning Workforce and Economic Development in the District of Columbia/One City, One Hire*

VINCENT C. GRAY

Mayor of District of Columbia

*The Park Street T: An Examination of the Employment and Training System within the Park Street/West Beltline Corridor*

PAUL SOGLIN

Mayor of Madison

*Elevating America's Vets*

BILL KAMELA

Senior Director for Education and Workforce

Law and Corporate Affairs

Microsoft Corporation

**TUESDAY, JANUARY 17**

3:30 p.m. - 4:15 p.m.

**Mayors/Business Leaders Panel – Serving At-Risk Youth**

PEDRO E. SEGARRA  
Mayor of Hartford

CHARLES SMITH  
WIB Chair  
Capital Workforce Partners, Inc.

*Changing Minds-Changing Lives: Reconnecting At Risk Youth to Positive Pathways*

STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore

4:15 p.m. - 4:45 p.m.

**Final Presentation – Education Strategies**

*55,000 Degrees: Louisville’s Commitment to Preparing the Future Workforce through Educational Attainment*

GREG FISCHER  
Mayor of Louisville

4:45 p.m. - 5:00 p.m.

**Closing Remarks and Next Steps**

MIKE RAWLINGS  
Mayor of Dallas

5:00 p.m.

**Adjourn**

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**SIEMENS**

**WEDNESDAY, JANUARY 18**

7:30 a.m. - 9:00 a.m.                    **Mayors Institute on City Design** (Continental Breakfast)  
(California)

8:00 a.m. - 9:00 a.m.                    **Orientation for New Mayors and First Time Attendees**  
(Federal A)                                (Continental Breakfast)

Presiding:            TOM COCHRAN  
                                 CEO and Executive Director  
                                 The United States Conference of Mayors

BRIAN C. WAHLER  
Mayor of Piscataway  
Chair, Standing Committee on Membership

8:00 a.m. - 9:00 a.m.                    **Major League Sports Cities Mayors** (Continental Breakfast)  
(South American A)

GREGORY A. BALLARD  
Mayor of Indianapolis

8:30 a.m. - 9:30 a.m.                    **Women Mayors** (Continental Breakfast)  
(South American B)

Sponsor:            Interface Americas

Chair:                LORI MOSELEY  
                                 Mayor of Miramar

Remarks:            SARA MANZANO-DIAZ  
                                 Director of the Women's Bureau  
                                 U.S. Department of Labor

JOAN WAGES  
President  
National Women's History Museum

**WEDNESDAY, JANUARY 18**

9:30 a.m. - 10:30 a.m.  
(Senate)

**Council on Metro Economies and the New American City**

Chair: MICHAEL B. COLEMAN  
Mayor of Columbus, OH

Featured  
Speaker: RICHARD CORDRAY  
Director  
Consumer Financial Protection Bureau

Discussion

Remarks: *The State of the U.S. Economy in 2012*  
JAMES DIFFLEY  
Vice President for Regional Economies  
IHS Global Insight

Panel: *Jumpstarting Local Real Estate Markets*  
ROBERT KLEIN  
Chairman of the Board  
Safeguard Properties

JIM ROKAKIS  
Director, Thriving Communities  
Western Reserve Land Conservancy

DAVID H. STEVENS  
President and CEO  
Mortgage Bankers Association

HOLLY MOSKERINTZ  
Manager, Employer Assisted Housing  
National Association of Realtors

Panel: *Economic Growth Strategies*  
MARTHA MOORE  
Senior Director, Policy Analysis and Economics  
American Chemistry Council

NORM JACKNIS  
Director, Public Sector  
Cisco IBSG

MARY KAY LEONARD  
President  
Initiative for a Competitive Inner City

**WEDNESDAY, JANUARY 18**

9:30 a.m. - 10:30 a.m.  
(Federal B)

**Immigration Reform Task Force**

Chair: RAUL SALINAS  
Mayor of Laredo

Vice Chairs: ANDRE PIERRE  
Mayor of North Miami

MARK STODOLA  
Mayor of Little Rock

Remarks: ANGELA MARIA KELLEY  
Vice President for Immigration Policy and Advocacy  
Center for American Progress

9:30 a.m. - 10:30 a.m.  
(Congressional)

**Mayors Water Council**

The Mayors Water Council will be providing input to EPA on the new Integrated Planning and Permitting Policy at the meeting. This new Policy is intended to create greater flexibility to manage sewer overflows, reduce regulatory costs, and provide cities with a greater voice in directing local investment to protect public health and the environment.

Co-Chairs: GREGORY A. BALLARD  
Mayor of Indianapolis

JENNIFER HOSTERMAN  
Mayor of Pleasanton

STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore

11:00 a.m. - 12:00 p.m.  
(South American)

**Community Development and Housing Standing Committee**

Chair: SETTI D. WARREN  
Mayor of Newton

Recognition: THE HONORABLE BARNEY FRANK  
Ranking Member, Financial Services Committee  
U.S. House of Representatives (MA)

Remarks: THE HONORABLE SHAUN DONOVAN  
Secretary  
U.S. Department of Housing and Urban Development

**WEDNESDAY, JANUARY 18**

*The Federal Strategic Plan to Prevent and End Homelessness*

BARBARA POPPE

Executive Director

U.S. Interagency Council on Homelessness

*Disposition of REO Properties*

ERIC WILL

Senior REO Sales Director

Freddie Mac/HomeSteps

11:00 a.m. - 12:00 p.m.  
(Senate)

**Energy Standing Committee**

Chair: MIGUEL A. PULIDO  
Mayor of Santa Ana

Remarks: THE HONORABLE TOM VILSACK  
Secretary  
U.S. Department of Agriculture

THE HONORABLE FRANK PALLONE, JR.  
U.S. House of Representatives (NJ)

*Energy Efficiency and Renewable Energy*

ARUN MAJUMDAR

Director, Office of Advanced Research Projects Agency  
U.S. Department of Energy

*Keystone Oil Pipeline*

KITTY PIERCY

Mayor of Eugene

11:00 a.m. - 12:00 p.m.  
(Federal B)

**Jobs, Education and the Workforce Standing Committee**

Chair: FRANCIS G. SLAY  
Mayor of St. Louis

Remarks: THE HONORABLE ARNE DUNCAN  
Secretary of Education  
U.S. Department of Education

**WEDNESDAY, JANUARY 18**

11:00 a.m. - 12:00 p.m.  
(Federal A)

**Transportation and Communications Standing Committee**

Acting Chair: DAVID POPE  
Mayor of Oak Park

Remarks: THE HONORABLE RAY LAHOOD  
Secretary  
U.S. Department of Transportation

THE HONORABLE JULIUS GENACHOWSKI  
Chairman  
Federal Communications Commission

11:15 a.m. - 11:45 a.m.  
(Presidential Ballroom  
Foyer)

**Opening Press Conference**

Speakers: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President

MICHAEL A. NUTTER  
Mayor of Philadelphia  
Vice President

SCOTT SMITH  
Mayor of Mesa  
Second Vice President

Release: *2012 Metro Economies Report: Economic Forecast*

**WEDNESDAY, JANUARY 18**

12:00 p.m. - 1:45 p.m.  
(Presidential Ballroom)

**1<sup>ST</sup> ANNUAL CHILDHOOD OBESITY PREVENTION AWARDS  
LUNCHEON**

Sponsor: American Beverage Association

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States Conference of Mayors

Awards

Presentation: SUSAN K. NEELY, CAE  
President and Chief Executive Officer  
American Beverage Association  
USCM Platinum Member

Remarks: ARIANNA HUFFINGTON  
President and Editor-in-Chief  
Huffington Post Media Group

Remarks: THE HONORABLE NANCY PELOSI  
Democratic Leader  
U.S. House of Representatives (CA)

2:00 p.m. - 3:45 p.m.  
(Presidential Ballroom)

**OPENING PLENARY SESSION**

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States Conference of Mayors

Greetings: ERIC SPIEGEL  
President and CEO  
Siemens

Welcome: VINCENT C. GRAY  
Mayor of District of Columbia

President's  
Report: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States Conference of Mayors

Remarks: JOEL BENENSON  
President  
Benenson Strategy Group

**WEDNESDAY, JANUARY 18**

4:00 p.m. Buses Depart Capital Hilton Hotel

4:30 p.m. - 7:00 p.m. **WHITE HOUSE RECEPTION  
(Mayors Only)**

(Buses will be available for return to the Capital Hilton Hotel.)

**THURSDAY, JANUARY 19**

7:30 a.m. - 9:00 a.m. **PLENARY BREAKFAST: Honoring Leadership in the Arts**  
(Congressional/Senate)

Moderator: MITCHELL J. LANDRIEU  
Mayor of New Orleans  
Chair, Standing Committee on Tourism, Arts, Parks,  
Entertainment and Sports

Remarks: TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

ROBERT LYNCH  
President and CEO  
Americans for the Arts

Award  
Winners: *2012 National Award for Local Arts Leadership  
(Small City)*  
ELIZABETH B KAUTZ  
Mayor of Burnsville

*2012 National Award for Local Arts Leadership  
(Large City)*  
FRANK C. ORTIS  
Mayor of Pembroke Pines

*2012 National Award for State Arts Leadership*  
PAT QUINN  
Governor of Illinois

*2012 Legendary Artist Award*  
HOLLAND TAYLOR  
Stage, Film and Television Actress

**THURSDAY, JANUARY 19**

9:30 a.m. - 12:00 p.m.  
(Presidential Ballroom)

**PLENARY SESSION**

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States Conference of Mayors

Update: *Update: USCM/CUSP Partnership Update - Science and Engineering Education in Elementary Schools*  
MARY KATE CAMPBELL  
Public Affairs Manager  
DuPont  
USCM Platinum Member

In Memoriam: *Honoring the Legacy of Patrick V. Murphy*  
*Former Director of The U.S. Conference of Mayors Police Policy Board and former police commissioner in New York City, Detroit, Washington, DC, and Syracuse*  
JOSEPH P. RILEY JR.  
Mayor of Charleston, SC

.....  
*Campaign 2012*

National political/media experts will discuss the 2012 presidential campaign, with a special emphasis on what the candidates are offering to support cities and the metro economies.

Moderator: MIKE ALLEN  
Chief White House Correspondent  
POLITICO

Forum/Discussion:  
STEVE SCHMIDT  
Vice Chairman, Public Affairs  
Edelman

ANITA DUNN  
Former White House Communications Director

.....  
Address: THOMAS L. FRIEDMAN  
“Foreign Affairs” Columnist  
*The New York Times*

**THURSDAY, JANUARY 19**

12:30 p.m. - 1:30 p.m.  
(Senate)

**Children, Health and Human Services Standing Committee (Lunch)**

Chair: JAMES J. SCHMITT  
Mayor of Green Bay

Remarks: THE HONORABLE KATHLEEN SEBELIUS  
Secretary  
U.S. Department of Health and Human Services

12:30 p.m. - 1:30 p.m.  
(Federal)

**Criminal and Social Justice Standing Committee (Lunch)**

Chair: ANNISE D. PARKER  
Mayor of Houston

Remarks: *Human Trafficking*  
MIKE MCGINN  
Mayor of Seattle

Remarks: LAURIE ROBINSON  
Assistant Attorney General  
Office of Justice Programs  
U.S. Department of Justice

BERNARD K. MELEKIAN  
Director  
Office of Community Oriented Policing Services  
U.S. Department of Justice

12:30 p.m. - 1:30 p.m.  
(Congressional)

**Environment Standing Committee (Lunch)**

Chair: JOY COOPER  
Mayor of Hallandale Beach

Educational  
Forum: *Environmental Issues – Pro and Con – Regarding  
Natural Gas Extraction*

Presenters: ROBERT SUSSMAN  
Senior Policy Counsel to EPA Administrator Lisa Jackson  
U.S. Environmental Protection Agency

PETER ROBERTSON  
Senior Vice President of Legislative and Regulatory Affairs  
America's Natural Gas Alliance

**THURSDAY, JANUARY 19**

Best Practice

Presentation: *New York City Water and Wastewater:  
Innovative Approach Saves Over \$100 Million Annually*  
DAVID GADIS  
Executive Vice President  
Veolia Water

12:30 p.m. - 1:30 p.m.  
(South American)

**Metro Economies Standing Committee (Lunch)**

Chair: GREG FISCHER  
Mayor of Louisville

Remarks: *Regional Collaboration on Economic Development and  
Global Competitiveness*  
JOHN FERNANDEZ  
Assistant Secretary, Economic Development Administration  
U.S. Department of Commerce

*Local Pension Systems: Challenges and Solutions*  
ELIZABETH KELLAR  
President and CEO  
Center on Government Excellence

*Marketplace Fairness Act: A Bill to Help State and Local  
Governments Collect \$22 Billion Due in Taxes on Remote  
Sales*  
ALLISON MARTIN  
Legislative Counsel to Senator Lamar Alexander, TN

COREY TELLEZ  
Legislative Assistant to Senator Richard Durbin, IL

*Important Cases Pending Before the Supreme Court that  
Affect State and Local Governments*  
LISA LORONEN  
Executive Director  
State and Local Legal Center

12:15 p.m. - 1:15 p.m.  
(Statler)

**USCM Executive Committee (Lunch - Closed)**

**THURSDAY, JANUARY 19**

2:00 p.m. - 4:15 p.m.  
(Presidential Ballroom)

**PLENARY SESSION**

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States Conference of Mayors

Awards

Presentation: *USCM/Scott's Miracle-Gro GRO1000 Gardens and Green Spaces Grant Awards*  
RICH SHANK  
Chief Environmental Officer  
The Scott's Miracle-Gro Company  
USCM Platinum Member

Announcement:

*Technology and Innovation Task Force*  
EDWIN M. LEE  
Mayor of San Francisco

*Promoting a Metro Exports and Ports Agenda*

Moderator: MARY JORDAN  
Editor  
*Washington Post Live*

Panelists: FRANCISCO J. SÁNCHEZ  
Under Secretary of Commerce for International Trade  
International Trade Administration  
U.S. Department of Commerce

ALVIN BROWN  
Mayor of Jacksonville  
Chair, Metro Exports and Ports Task Force  
The United States Conference of Mayors

R.T. RYBAK  
Mayor of Minneapolis  
Vice Chair, Metro Exports and Ports Task Force  
The United States Conference of Mayors

BRUCE KATZ  
Vice President and Director  
Metropolitan Policy Program  
The Brookings Institution

**THURSDAY, JANUARY 19**

Announcement:

*Food Policy Task Force*  
THOMAS M. MENINO  
Mayor of Boston

*Preventing Gang and Youth Violence*

Moderator: PATRICK MCCARTHY  
President & Chief Executive Officer  
The Annie E. Casey Foundation

Panelists: MICHAEL A. NUTTER  
Mayor of Philadelphia  
Vice President, The United States Conference of Mayors

MITCHELL J. LANDRIEU  
Mayor of New Orleans

CATHY L. LANIER  
Chief  
Metropolitan Police Department  
Washington, DC

GUILLERMO CESPEDES  
Deputy Mayor  
Office of Gang Reduction and Youth Development  
City of Los Angeles

**THURSDAY, JANUARY 19**

4:30 p.m. - 5:30 p.m.  
(Federal B)

**Energy Independence and Jobs Task Force**

Co-Chairs JAMES BRAINARD  
Mayor of Carmel, IN

BILL FINCH  
Mayor of Bridgeport

Remarks: NANCY SUTLEY  
Chair  
White House Council on Environmental Quality

Panelists: JOHN JIMISON  
Managing Director  
Energy Future Coalition

CHRIS MILLER  
President  
Piedmont Environmental Council

4:30 p.m. - 5:30 p.m.  
(Senate)

**Food Policy Task Force**

The food policy task force will focus on issues including reducing obesity, increasing access to healthy affordable food in low-income communities, and increasing local food procurement and entrepreneurship in cities. The task force will review issues and policy barriers to addressing food access, food security issues in urban areas including recommendations on increasing SNAP (Supplemental Assistance Nutrition Program) participation via recommendations on best policies and practices, 2012 Farm Bill, support for farmer's markets, food desert mapping and healthy food retail.

Opening Remarks/

Moderators: *Creating a National Urban Food Policy Together – for More Jobs; for Better Health and for Stronger Communities*  
THOMAS M. MENINO  
Mayor of Boston  
Chair, Food Policy Task Force

*Baltimore Food Policy Initiative: Increase Access to Healthy Affordable Foods*  
STEPHANIE RAWLINGS-BLAKE  
Mayor of Baltimore  
Vice Chair, Food Policy Task Force

Remarks: KATHLEEN MERRIGAN  
Deputy Secretary of Agriculture  
U.S. Department of Agriculture

**THURSDAY, JANUARY 19**

4:30 p.m. - 5:30 p.m.  
(South American B)

**Metro Exports and Ports Task Force**

Chair: ALVIN BROWN  
Mayor of Jacksonville

Vice Chairs: R.T. RYBAK  
Mayor of Minneapolis

ASHLEY SWEARENGIN  
Mayor of Fresno

4:30 p.m. - 5:30 p.m.  
(Federal A)

**Small Business and Franchising Task Force**

Co-Chairs: ANTHONY FOXX  
Mayor of Charlotte

ELIZABETH B. KAUTZ  
Mayor of Burnsville

Remarks: *What's Happening with SBA that Mayors Should Know*  
MARIE JOHNS  
Deputy Administrator  
Small Business Administration

Remarks: GEORGE A. CLOUTIER  
Chairman, Partner America™  
Chairman and CEO  
American Management Services, Inc.  
USCM Platinum Member

Discussion: *Are You Missing Job Creation in Your City: Franchising is One Solution*  
JACK EARLE  
Managing Partner  
Earle Enterprises LP (McDonald's multi-unit franchisee)  
Marlton, NJ  
International Franchise Association Chairman

KENNETH WALKER  
Chairman and CEO  
Driven Brands, Inc. (Maaco, Meineke)  
Charlotte, NC  
International Franchise Association Past Chairman

**THURSDAY, JANUARY 19**

5:30 p.m. - 6:30 p.m.  
(Congressional)

**National Conference of Democratic Mayors (Closed)**

President: BRENDA L. LAWRENCE  
Mayor of Southfield

5:30 p.m. - 6:30 p.m.  
(New York)

**Republican Mayors and Local Officials (Closed)**

President: MICK CORNETT  
Mayor of Oklahoma

**80<sup>TH</sup> WINTER MEETING GALA**  
National Building Museum  
401 F Street NW, Washington, DC

(All registered meeting participants are invited to this reception and dinner. Business Attire)

7:00 p.m. - 7:45 p.m.

**Reception**

8:00 p.m. - 10:00 p.m.

**Dinner**

Presenter: TOM COCHRAN  
CEO and Executive Director  
The United States Conference of Mayors

Remarks: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States Conference of Mayors

Greetings: MICHAEL W. FERRO, JR.  
Chairman  
Merge Healthcare

CHASE RYND  
Executive Director  
National Building Museum

Recognition of New Mayors

Performance: JIMMY TINGLE  
Political Satirist

Music: CALIENTE BAND

Sponsor: Merge Healthcare

**FRIDAY, JANUARY 20**

8:15 a.m. - 9:30 a.m.  
(Presidential Ballroom)

**PLENARY BREAKFAST: Mayors and Business Leaders**

Sponsor: Starbucks Coffee Company

Greetings: TOM COCHRAN  
CEO and Executive Director

KIMBERLY WINSTON  
Senior Manager, Government and Civic Affairs  
Starbucks Coffee Company  
Co-Chair, Mayors' Business Council  
Steering Committee

RODNEY HINES  
Director of Community Investments  
Starbucks Coffee Company

S. DAVID COBB  
Vice President  
HDR  
Co-Chair, Mayors' Business Council  
Steering Committee

Presentation: *USCM Excellence in Public/Private  
Partnership Awards*

Update: *80<sup>th</sup> Annual Conference of Mayors  
Orlando, June 13-16, 2012*  
BUDDY DYER  
Mayor of Orlando, Host

.....  
9:30 a.m. - 9:45 a.m.

Remarks: RAHM EMANUEL  
Mayor of Chicago

**FRIDAY, JANUARY 20**

10:00 a.m. - 11:00 a.m.  
(South American B)

**International Affairs Standing Committee**

Chair: JEAN QUAN  
Mayor of Oakland

Remarks: THE HONORABLE RON KIRK  
United States Trade Representative  
Executive Office of the President

LAWRENCE J. GUMBINER  
Deputy Assistant Secretary of State  
Bureau of Oceans, International  
Environment and Science  
U.S. Department of State

JACKIE CABASSO  
North American Coordinator  
Mayors for Peace

10:00 a.m. - 11:00 a.m.  
(Federal B)

**Tourism, Arts, Parks, Entertainment and Sports Standing Committee**

Chair: MITCHELL J. LANDRIEU  
Mayor of New Orleans

Remarks: *What Your City Can Gain from the 2012 World Cultural  
Economic Forum, May 2-4, New Orleans*  
MITCHELL J. LANDRIEU  
Mayor of New Orleans

*How to Successfully Win An "Our Town" Grant*  
JASON SCHUPBACH  
Director of Design  
National Endowment for the Arts

*Jazz Day: Expanding The Cultural and Economic Impact in  
Your Community*  
KEN KIMERY  
Executive Producer, Jazz Masterworks Orchestra  
Program Director, Jazz Oral History Program  
Smithsonian Institution

*2012 GRO1000 Gardens and Green Spaces Grant Awards  
Program*  
SU LOK  
Director, Corporate and Community Partnerships  
Scotts Miracle-Gro

**FRIDAY, JANUARY 20**

10:00 a.m. - 11:00 a.m.  
(Statler)

**Community and Military Relations Task Force**

Co-Chairs: JOY COOPER  
Mayor of Hallandale Beach

JOSEPH McELVEEN  
Mayor of Sumter

Remarks: *Plans for Assisting Returning War Heros from Iraq and Afghanistan With Jobs, Veteran Courts and Other Support Services*

CAPTAIN BRAD COOPER  
U.S. Navy  
Director of Joining Forces  
White House Office of the First Lady

BARBARA THOMPSON  
Director of Family Policy and Child and Youth Services  
U.S. Department of Defense

MATT STEINER  
Director of Outreach  
Justice for Veterans

11:00 a.m. - 12:30 p.m.  
(Presidential Ballroom)

**PLENARY SESSION**

Presiding: ANTONIO R. VILLARAIGOSA  
Mayor of Los Angeles  
President, The United States Conference of Mayors

Remarks: *Education Reform*  
MICHAEL R. BLOOMBERG  
Mayor of New York City

Announcement:  
*Mayors DollarWise Innovations and Summer Youth Awards*  
Founding Sponsor: Bank of America

*Education Reform Panel*

Moderator: KEVIN JOHNSON  
Mayor of Sacramento  
Chair, Education Reform Task Force  
The United States Conference of Mayors

**FRIDAY, JANUARY 20**

Panelists: GREGORY A. BALLARD  
Mayor of Indianapolis

GREG FISCHER  
Mayor of Louisville

MICHAEL B. HANCOCK  
Mayor of Denver

CAROLYN GOODMAN  
Mayor of Las Vegas

Remarks: DAVID PLOUFFE  
Senior Advisor  
The White House

12:45 p.m. - 2:00 pm  
(Congressional/Senate)

**CLOSING LUNCHEON: SOCIAL MEDIA**

*Learn How Mayors Communicate with Their Constituencies Today*

This luncheon, sponsored by the Membership Committee, will focus on new, open, and positive ways mayors are connecting with their constituencies. As requested by many of our members, mayors will also discuss potential pitfalls of social media including baseless “recall fever” initiatives that are increasing and costing cities money. This will be an interactive mayoral discussion.

Chair: BRIAN WAHLER  
Mayor of Piscataway

Moderator: TOM COCHRAN  
CEO and Executive Director

Panelist: KIM McMILLAN  
Mayor of Clarksville (TN)

WILLIAM R. WILD  
Mayor of Westland

JIM SUTTLE  
Mayor of Omaha

Discussion

**WORKFORCE DEVELOPMENT COUNCIL (WDC)**

**TUESDAY, JANUARY 17**

8:00 a.m. - 5:00 p.m.      **Workforce Development Council Board Meeting/Annual Winter Meeting**  
(South American Room)

President:      THOMAS PHILLIPS  
                    President and CEO  
                    Capital Workforce Partners, Inc.  
                    City of Hartford  
                    WDC President

NOTICE: From 12:00 Noon - 5:00 p.m. WDC members will move to the *Congressional Room* to attend the USCM Pre-Conference Session with mayors.

**WEDNESDAY, JANUARY 18**

8:00 a.m. - 4:00 p.m.      **Workforce Development Council Annual Winter Meeting**  
(Statler Room)

The Workforce Development Council is an affiliate organization of The U.S. Conference of Mayors.